



website preparation questionnaire

To help you think about the kind of website you'd like, and help us gather the information we're going to need, we invite you to consider - and if possible, answer – the following questions:

What is the name of your Business/Organisation?

What does your business/organisation do?

Who is your target audience?

Do you want to improve an existing website, or create a new website from scratch?

If you have an existing website, what is its URL (web address)? What do you like and dislike about your existing website?

What is the URL of 2-3 reference websites that you like? What do you like about these websites?

What pages do you want to have on your website?

What features do you need on your website?

Do you have some, or all the content ready for your website (the text and images that will be on the webpages)?

Do you need our help preparing new/additional content for the website? If possible, please give us some detail on this.

When would you like to launch your new website?

What is your budget for the website?

Do you anticipate needing help updating and maintaining your new website after it is launched?

Thank you for taking the trouble to answer these questions!
It'll save us a lot of time and help make sure we're on track with the project right from the start.

If you'd like to send this completed questionnaire to us, we'll be eager to look it over and start thinking about your new website.

Our email address:

pete@frontroomweb.com.au

If you'd like to chat, please call Pete on 0407 266 983.